



 **SHINGO DENZAI CO.,LTD**

Head Office/Factory ⇨ Omuta City Fukuoka Pref.  
Branch Office ⇨ Tokyo-Osaka-Hiroshima-Sendai-Sapporo-Fukuoka

**Business theory**

To create human assets and gather knowledge through business activities in order to contribute to the society with traffic safety technology.

**Quality policy**

Our challenge is to develop products from users' viewpoint and to provide reliable products.

## COMPANY PROFILE

RED



It represents our strong responsibility.

YELLOW



It represents our high quality.

GREEN



It represents our corporate vision.

**SHINGO-D**

 **SHINGO DENZAI CO.,LTD**

# For our company, road is the canvas.



Sunlight can pose a danger to drivers as they may falsely recognize the reflection on the traffic lights as the real signal.

Our company has established reputation in Japan as a manufacturer of traffic lights with countermeasures to the sunlight problems. Our next challenge is to install our products on roads all over the world. Since traffic lights are there to work for a long time, our company strives to provide products that are friendly, reliable and that can blend in with the surrounding scenery.

For our company, road is the canvas to paint the technology and the future.

# Vision to the world.

The development of information society has brought the world closer and people can communicate with one another through the computer without even seeing eye-to-eye.

However, human-to-human touch is extremely important for business.

Our company is located in Fukuoka, Kyushu Japan's "doorstep" to Asia.

With the geographic advantage of close proximity to other Asian countries, our company hopes to serve as the traffic light information base in Asia.

## Superb design technology and manufacturing technology



Besides the development of traffic lights, our company has a dedicated research and development system with experts in wide areas from measuring the strength of structures such as traffic light poles to design.



New Housing **CUBIT**

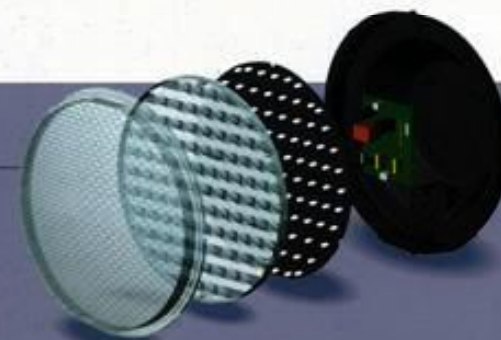


## Network of trust

Our company conducts business on a global level to promptly cater to various customer needs and is building up excellent track records with sophisticated technology and reliable quality in city development.

## LED LAMP UNIT

Compared to the conventional light-bulb type, LED consumes only 1/3 to 1/5 of electricity and the life expectancy is more than 10 times long. LED 3-color traffic light uses transparent cover lenses and the colors only come out when the lights are actually lit, eliminating the danger of false lighting effect.



## Execution results



Malaysia



Mongolian



South Korea



Taiwan

**In October 2001, our company obtained the ISO 9001 certificate to prove the true value of our quality and corporate ability.**



With customer services as the top priority, our company continuously strives to improve the mindset of every single staff regarding work standardization in line with the international standards, organizational rationalization, improvement of work efficiency and reduction of sales costs.

The ISO certificate obliges our company to continuously meet the designated requirements. Our company's commitment is to provide the best products and services to customers in any given situation.

# ISO 9001

## Profile

**Shingo Denzai Co.,Ltd**  
<http://www.shingo-d.co.jp>

**Head Office/Factory**  
 1-29,Shinkomachi,Omuta,Fukuoka,Japan  
 Phone:81-944-56-8282 Fax:81-944-56-8283

**Over Seas Branch**  
**Taiwan Branch (Universal Traffic Signal Co.,Ltd.)**  
 154,Yuan Pei Street,Hsin Chu,TAIWAN R.O.C  
 Tel. 886-3-538-1153 Fax. 886-3-538-1152

**Branch**  
**Fukuoka Branch**  
 2-11-1,Hakataekimae,Hakata-ku,Fukuoka  
**Hiroshima Branch**  
 3-14-35,Touun,Minami-ku,Hiroshima

**Osaka Branch**  
 3-2-43,Nagatahigashi,Higashiosaka,Osaka

**Nagoya Branch**  
 2-3-22,Aoi,Higashi-ku,Nagoya,Aichi

**Tokyo Branch**  
 1-7-20,Tatsumi,Koutou-ku,Tokyo

**Sendai Branch**  
 3-4-16,Nagano,Taziro-ku,Sendai

**Sapporo Branch**  
 3-1-1,Minamichiyohigashi,Tyuo-ku,Sapporo

**Establishment**  
 1972

**President**  
 Itonaga Ippai

**Employees**  
 120

**Business**  
 Design,Manufacture,  
 Traffic signal, pole(for traffic), joint box.



## History

- Oct. 1972 Established Shingo Denzai Co.,Ltd.In Mikawamachi, Omuta by Takashi Itonaga(First President)
- July, 1975 Developed Aluminum Diecast Joint Box
- Apr. 1976 Developed Exclusive Pole for Traffic signal
- May, 1980 Moved and Enlarged Head office/New Factory
- July, 1987 Developed Aluminum Diecast Traffic signal
- Sept, 1991 Developed Cage Cramp joint Box
- Nov, 1992 Developed Traffic signal without Sun Phantom
- Dec, 1994 Developed LED Traffic signal
- Feb, 1996 Developed Traffic signal for Kimited The Visual Angle
- May, 1999 Established a joint corporation(Japan-Taiwan)
- Jun, 1999 Developed New Pedestrian 99P signal without Sun Phantom
- Jun, 2001 New Factory for Signal Pole at Arao city,Kumamoto pref.
- Oct, 2001 ISO 9001 Certified by TÜV.
- Jun, 2002 Developed New LED traffic signal (12 inch).

**Let's meet in your town.**